

Streamlining Student Registration Reports at Benjamin Franklin Institute of Technology

"Once staff members saw the value of the Bridge dashboard method I proposed, it was easy to get buy-in on future projects. It is now a common request: 'Can we get this in Bridge?'"

— Amanda Marstaller
Director of Institutional Reporting,
Benjamin Franklin Institute of Technology



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challenge

At Benjamin Franklin Institute of Technology, Student Services staff directly assist every new student with class registration. Prioritizing outreach for each staff member involved manually compiling and distributing reports. The time involved in this process meant reports could only go out once a week.

solution

Amanda Marstaller used Rapid Insight's data prep tool, Construct, to create comprehensive, purpose-built datasets which compiled relevant data from Salesforce, CAMS, and PowerFails. Marstaller used Rapid Insight's dashboarding tool, Bridge, to compile the datasets and distribute custom dashboards to each member of the Student Service department.

outcome

Marstaller's data sharing system offered the Student Services team the data they needed to efficiently assist students with registration. Rather than relying on a weekly report, the team now had access to live, up-to-date information and could prioritize their work.

future plans

BFIT recently expanded the number of users equipped to access the datasets, allowing more users to create dashboards for an even greater range of applications.