

Indiana State University Launches New Enrollment Initiatives with Rapid Insight Quickstarts

"The Vice Provost wanted me to have the tools to start off strong. He purchased Rapid Insight almost immediately upon his arrival."

— Maggie Dalrymple

Director of Enrollment Analytics
Indiana State University



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challenge

In 2019, Indiana State University hired a new Vice Provost for Enrollment Management who prioritized analytics in enrollment. He appointed Maggie Dalrymple, an experienced Institutional Researcher, to launch the new department. Dalrymple had the skills and experience necessary to carry out the task, but needed the right tools for the job.

solution

Dalrymple and the Vice Provost sought tools that would equip the newly established department to succeed. They decided on Construct (for data prep), Predict (for predictive modeling), and two of Rapid Insight's Quickstarts: "Enrollment Analytics" and "Student Retention & Success."

outcome

With help from the Rapid Insight platform and Quickstarts, Dalrymple was able to quickly prepare data, predict outcomes, and share enrollment insights. Her efforts equipped admissions counselors to perform targeted prospect outreach and improved ISU's student success and retention efforts.

future plans

ISU's enrollment analytics department is up and running at full steam, but Dalrymple's work has just begun. Dalrymple plans to use Rapid Insight's tools to track and compare student performance in high school math courses against ISU's math courses.