

# Rowan University uses Rapid Insight to Transform Freshman Registration and Section Planning

"The Dashboard revolutionized the process of administering placement testing for incoming students."

— **Lara Roberts LeBeau**

Assistant Director of Testing Services  
Rowan University

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[read the complete case study here](#)



## challenge

To keep students on-track to graduate, Rowan University places incoming freshmen into the appropriate section of the required courses for their major. However, manually evaluating and registering students became more and more time-consuming as Rowan's student population grew.

## solution

Rowan's Information Resources & Technology Data Analytics team worked in collaboration with the University Advising, Testing Services, and Development & Innovation teams to create an automated system in Rapid Insight's Construct to quickly and accurately evaluate and place all 2,700 incoming freshmen.

## outcome

The solution, known as the FIGS Dashboard, saved the university 215 of hours of staff time. The entire process of assigning students to placement exams and course sections now happens automatically, and the Registrar Office receives a clean, organized dashboard to work from when registering students.

## future plans

The next stage in the process will take it one step further. Rowan plans to take the course data compiled through Construct to and connect it directly back into Banner to automatically register students. This will save approximately 300 additional hours of staff time.